



# OPTIMIZING MISSION INTEGRATION AND DELIVERY FOR GOVERNMENT AGENCIES



Sapient Government Services is a leading provider of consulting, technology, and marketing services to a wide array of US Government defense, civilian, and intelligence agencies. Sapient offers a robust suite of high-value services including program planning and governance, technology development and integration, strategic communications, and process engineering.

Our services help Government agencies align stakeholders, programs, and systems in support of mission integration, while driving successful change and creating a culture of continuous improvement.

## What we do

### HELPING GOVERNMENT AGENCIES DRIVE LONG-TERM CHANGE



### SAPIENT GOVERNMENT SERVICES

- > Deep insights into — and a strategic focus on — Government clients' missions and operational imperatives, with experience in using technology to align and integrate business processes and information
- > Commercial best practices that enable government agencies to maximize value, while reducing inefficiency and error
- > Access to a highly skilled workforce that is rigorously trained in Government business processes, applications, and infrastructures
- > A unique methodology, Sapient | Approach, that delivers results in weeks, not months, enabling Government agencies to identify and respond to mission changes rapidly, while keeping initiatives on-time and in-budget
- > Innovative thinking and solution design to optimize processes and systems across a wide array of Governmental agency missions

#### GSA CONTRACT VEHICLES

- GSA (IT 70) Contract # - GS35F0442V
- GSA (AIMS) Contract # - GS07F0567T
- GSA (MOBIS) Contract # - GS10F0275U

**PROGRAM PLANNING AND GOVERNANCE**

Strategic planning, enterprise architecture development, program management, and IT governance for large-scale, multi-vendor initiatives to ensure on-time, on-budget delivery of solutions that provide the right results.

**ENABLING A COMPELLING VISITOR EXPERIENCE**

Working with one of the United States Government’s most popular cultural institutions, Sapient provided project management expertise to help the agency redesign its online and onsite visitor experience. Services included strategic and project management, business plan development, communications and planning, issue and risk tracking, and management reporting.

**STRATEGIC COMMUNICATIONS**

Stakeholder management and user advocacy to secure business users’ buy-in and ensure their needs are considered in program and system design. Fusion<sup>SM</sup> workshops to validate the approach, gather requirements, and design an effective roadmap. Marketing services to convert business users into program advocates and ensure high, sustained adoption of new processes and tools.

**MARKETING A NATIONAL EMPLOYEE ELIGIBILITY VERIFICATION INITIATIVE**

To help a large Government agency prepare for a nationwide campaign rollout, Sapient developed an organizational structure and strategic plan to align internal stakeholders and ensure compliance with Congressional requirements; created a comprehensive targeted marketing and messaging plan; and developed a sophisticated project management plan that would ensure effective planning, execution, and validation of all program activities.

**PROCESS ENGINEERING**

Knowledge management, mission needs analysis, and requirements and design services to provide business users with streamlined business processes, tools, and metrics to enhance productivity and effectiveness and enable continuous improvement. Process management to streamline critical business processes, reducing waste and optimizing efficiency.

**ENHANCING KNOWLEDGE MANAGEMENT**

Sapient helped a United States military service improve knowledge transfer and organizational transparency by gaining stakeholder alignment around business process requirements, implementing a collaboration platform, and establishing best practices and strategies for knowledge management.

**DEVELOPMENT AND INTEGRATION**

Rapid prototyping of new solutions and integration of critical business processes and information. Systems engineering to rationalize IT infrastructures, reducing cost and complexity while retiring legacy infrastructures, streamlining existing systems, and incorporating the best commercial products. Services provide working business functionality throughout the life of the engagement, typically every 2-4 weeks.

**TRANSFORMING FORENSIC EVIDENCE PROCESSING**

Sapient helped a Federal laboratory redesign forensic examination business processes to maximize customer value and reduce waste. In addition, the team implemented an automated workflow and information management system that provided superior throughput and evidence control, as well as real-time case information for all business users.

**ABOUT SAPIENT GOVERNMENT SERVICES**

Sapient helps Government agencies and commercial companies transform in the areas of business, technology and marketing to drive long-term change and evolve the citizen experience. Sapient Government Services is a leader in helping government agencies become more accessible and transparent through the use of technology -- our teams bring a track record of delivering mission-critical solutions, the ability to leverage commercial best practices and unique insights as part of the only leading interactive agency with a dedicated Federal practice.

Our ability to foster collaboration, provide rapid results and solve challenging problems has enabled us to serve as trusted advisors and build long-term partnerships with Government agencies including the United States Department of Homeland Security, Federal Bureau of Investigation, National Institutes of Health, United States Department of Health and Human Services, and the Library of Congress. For more information, please visit: [www.sapient.com/government](http://www.sapient.com/government).

**CONTACT US**

For more information, please contact us at: **1-703-908-2400** or [sales@sapient.com](mailto:sales@sapient.com).



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